

MANCHESTER DOWNTOWN DEVELOPMENT AUTHORITY

October 2, 2013

7:30 PM

Unapproved Minutes

The meeting was called to order at 7:30.

Members in attendance: Ray Berg, Susan Fielder, Julie Marvin-Manders, Jody Flowers, and Karl Racenis.

Agenda: Racenis suggested removing Board membership discussion and administrative reports as Vaillencourt is not able to attend the meeting. Fielder moved to approve agenda as amended, Berg supported. Motion carried.

Minutes from September 11: Spelling correction noted, Marvin-Manders moved to approve as amended, Flowers supported. Berg abstained, motion carried.

Public Participation was open and closed as no one was present.

Old Business

Way-sign Discussion: A draft of proposed logo was distributed. Members expressed lack of support based on complexity and lack of local representation. Suggestions for improvements included a design specific to marking efforts, defining Manchester's unique features, something simple and memorable. The use of a professional expertise is advised. The DDA Board didn't feel that they had enough time before Monday's Council meeting to fully support the way-sign project. Information regarding what information will be displayed, specific locations of potential signs, and a distinctive logo need to be identified. The Board is also asking the Council, if our input is sought regarding locations outside the DDA District. The Board did support the parking restriction signs with white on black color scheme discussed last month. The suggestion of projecting signs from the street light poles was also appealing.

Racenis will draft a letter to be included in the Village Council packet on Friday, detailing the suggestions/concerns expressed by the Board. Members are encouraged to attend the Council meeting on Monday.

Flowers moved, supported by Marvin-Manders to adjourn the meeting. Motion carried. The meeting adjourned at 8:25.

Respectfully submitted,
Susan Fielder, Treasure and interim Secretary